

# GOLDEN KEYS

opening doors to freedom



To Those Interested In Creating Massive Personal Wealth...

## How a "Forbidden" White Powder "Smuggled" Across the US/Canadian Border in 1990 is Fast Becoming the Worldwide Patented Health Revolution of the early 21st Century ...

What this means to you...

... and how you can profit massively as a result!

Discover the most powerful money-making combination...

- **A worldwide patented product** that's causing a revolution in the health industry. The science backing it up has won awards... which includes the Noble Prize in Medicine in 1999
- **Rock-solid company** with 10 years in business with over **\$1 billion in sales** , in excess of \$200 million in sales for 2003... with it's stock traded on the NASDAQ which rose 672.2% last year alone!
- **Systems and support** that **surpasses anything** in the industry. Professionals ensuring your business grows like wildfire... with a combination of conference calls, education and training. Plus an **automated business building software system** , patent applications pending ... which is turning the home-based business industry **on-its-head!**

From the Desk of Charles B. Schottland

Rochester, New York  
Thursday, 7:36 p.m.

Dear Friend,

If you've come to this site looking for a money-making opportunity with the most powerful combination of factors needed to make money IN THE REAL WORLD...

...you have come to the right place!

Let me tell you why:

To make real money what does it take?

It takes a rock-solid product. A product that has pre-existing pent-up demand in the millions. It takes a rock-solid company that has been in business for many years, and has a verifiable and remarkable track record.

It takes the back-up of systems and support and most importantly... **PEOPLE**... professionals at the highest level in their respective fields all combining their talents to support your efforts...

**To make it all happen!**

But that's not all... yes, there's still more!

We're talking about serious money here... and in that arena it really requires some very unique aspects that nobody else can match in the same combination.

Folks, my name is Charles B. Schottland, I head up Golden Keys... We are a team of extremely professional, hard-working, and excited people. And the reason for our excitement I'm going to share with you here...

RIGHT NOW...

I'm going to layout for you in comprehensive detail...

- The most exciting PRODUCT you will most likely come across today, this year, or even this decade...
- The most exciting COMPANY that backs up its product with internationally acclaimed, award-winning science, and continual news-topping breakthroughs...
- The most exciting back-up team providing SUPPORT and SYSTEMS that are so in-depth, so thoroughly researched, with millions of dollars

poured into their development... that the jaw-dropping response from industry insiders is simply - WOW!

Furthermore... I'm going to share with you how you can get in on this deal yourself...

### For FREE!

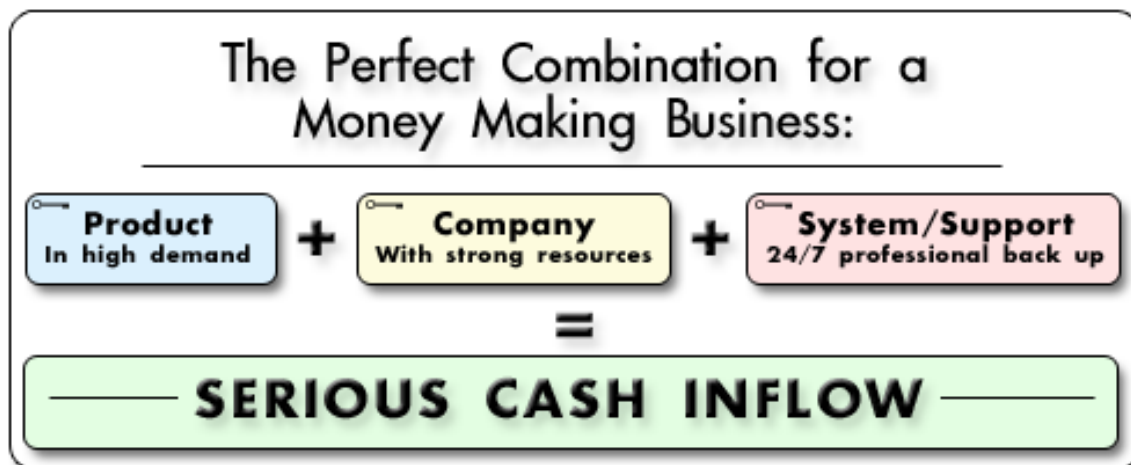
That's right. I am so pumped about this business **and** I want you to be too... that my team and I insisted that we remove any barriers whatsoever that would prevent you from getting started...

So you can look into this business yourself for 30 days for FREE...

More details on this later...

Okay, what is this business all about you ask?

Let me break it down for you...



#### ➔ Let's look at PRODUCT first...

The product we represent is a health supplement called "glyconutrients". If you have not heard of this before, you would not be alone. It's a very recent and very exciting discovery!

#### What's all the buzz about?

- Why is it that glyconutrients - and the two newly born sciences of Glycobiology and Glycomics - have had over 20,000 scientific articles and papers written on them each year since 1996?

- Discover the hottest thing in nutrition today... Why is it that this technology has ignited a firestorm of activities and caused billions of dollars to be spent by pharmaceutical companies trying to catch up?
- What do multi-vitamins and glyconutrients have in common? There is a powerful connection in their histories, and in their futures...
- Why even "in the land of the plenty" there is still a lot of stuff that is missing from our diets?
- Breakthrough discovery of 1996 reveals the most critical missing ingredient in our diets... How did we miss this for so long?
- Why are glyconutrients the only "non-toxic" nutritional/supplemental product to be included in the Physician's Desk Reference - the trusted source of information for 99% of all doctors and health care professionals?
- Learn that only one company holds the worldwide patents to the technology behind glyconutrients products...
- Discover the real deal on the diet debates... Atkins says "low carbohydrate and no sugar" is the way to go... this discovery says you are missing essential carbohydrates and sugars and should load up on them...

**Who is right?**

**They both are!** Details follow...

- Discover the difference between good carbohydrates and bad carbohydrates. It's very similar in nature to good cholesterol versus bad cholesterol, and just as critical to your health.
- The mysterious paradox of the "**all-evil**" **sugar** - turning out to be our savior. But no, we are not talking about the "white substance" you get at your grocery store...

Hint --> It's still the bad guy!

- Why many of the serious conditions we suffer from today **did not even exist** as major killers 100 years ago...

...what we have been robbing our bodies "thanks" to advances in modern technology!

...and how the very advances that created the problem have now presented the most beautifully clear solution!

- Learn why all the perplexing health issues from cancers to heart disease to diabetes to ADHD become much clearer "in-hindsight". **The 1996 breakthrough discovery** provided a **missing link** that has the scientific community, health researchers, and pharmaceutical companies in a frantic race against each other...
- Learn the parallels between powerful military strategy and powerful health management. Why "friendly fire" going on inside your body is worse than the enemy itself... and how to better equip your troops to win the ground battle!
- Can the battle between antibiotics versus bacteria and super antibiotics versus super bacteria be won?

...Like the cold war and the arms race, once you stop playing one-upmanship long enough to focus on your health from the ground up... you will find there is an elegantly simple solution!

- What are the **three essential questions** to good health on the cellular level? Here's the deal... answer these and you are home free because the cells are the building blocks of life, of your body, and of disease-free healthy living...
- Discover the common link between **under-active immune disorders** such as cancer, colds and flu, HIV, and auto-immune conditions such as arthritis, lupus, and asthma.

...and why the **same essential missing link** helps your body defend itself against them all.

- How to overcome the **decreasing effectiveness of antibiotics** - the greatest threat to everyone's health in the early 21st century...
- Learn the **KEY DIFFERENCE** between a strong immune system that leads to a healthy body... And one that is failing which leads to illness and disease...

There is so much more to share with you yet! This is a worldwide patented product causing a revolutionary shift in minds of health-care professionals!

And the testimonials from users of the glyconutrients flood in by the hundreds every week. Click here to read a selection of them...

In fact, the results are so powerful... our legal teams says we cannot share the full details with you here.

Later, I will let you in on a highly confidential - not available to the general public - web site that you can gain private access to...

## Product Testimonials as a break-out POP-UP window from Copy

And what do the doctors think of glyconutrients? Here are some testimonials...

### WHAT DO THE DOCTORS THINK?

"The biggest revolutionary change in the war against disease is represented by glyconutrients . If you do not want to become a patient (and therefore a statistic) you need to answer in your own mind and heart if what you are doing for your health is optimal, and if not what else can you do."

Michael Schlachter, MD Board Certified Internal Medicine and Pulmonary Disease Clinical Instructor

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"I really believe that glyconutrients are something that will become mandatory for overall health, and the reason I have come to this conclusion is because I have spent the past several months doing what I call research on the research. And when I would do searches on glyconutrients, and especially on a lot of different disease processes, I was floored by the number of quality studies that are out there that have shown such benefit and promise in a myriad of diseases ranging from diabetes to arthritis.

Rob Ortmann, MD Immunologist and Research Scientist

Okay, more in-depth details on the PRODUCT shortly. Let's now talk about the company.



### What about the COMPANY?

What is it about the company that makes this business **ROCK?**

Try the following on for size:

- They are the pioneer and world leader in the field of Glyconutrients. They have multiple worldwide patents filed and issued. They hold a unique and proprietary position in the explosive nutraceutical field of Carbohydrate Technology (Glycobiology & Glycomics).

- Two high-level members of the company are fellows of the Royal Society of Medicine - the most elite medical society in the world... One is a Board Member and one is in product research and safety review.
- They have a state-of-the-art research laboratory. They partner with academia in training doctoral and postdoctoral students. Major universities conduct and publish clinical trials using their products.
- The AMA (American Medical Association) sanctions a six-hour Glyconutritional CME (Continuing Medical Education) course for Medical Practitioners to learn about their technology.
- They have experienced **massive growth** in sales, from \$20,000 to 30,000 a month when they started, to \$200 million a year in 2003. In fact, they have booked over \$1 **billion** in sales in total...

...this is all testimony to the fact that their technology is part of the next emerging and most powerful trend in health care.

- MIT (Massachusetts Institute of Technology) calls thi discovery, one of the ten "technologies that will change the face of the earth in the next decade."

...this is the technology the company owns and has the worldwide patented rights.

The rights to a unique competitive advantage has been at the heart of some of the greatest fortunes ever amassed - like x and the x, and y and the y...

- In 2003 alone, the publicly traded stock rose from \$1.62 to \$10.89. That is a 672% increase. This alone is a clear indication that the market sees the power in the company's patented technology...
- The science behind the patented products is so solid, the company has created a X page web site devoted solely to it.
- The site, [www.glycoscience.com](http://www.glycoscience.com), won the World Wide Web Health Awards for excellence in health related content in the Fall of 2001, and again in the Spring 2003.
- The company has more original science (not borrowed or shared science) to back up it's products than all of it's competitors combined. This is a verified fact!
- The 1999 Nobel Prize for Medicine was awarded to Dr. Günter Blobel for his work in this NEW field of Science-Medicine called Glycobiology. In fact, 4 out of the last 8... including the last 3 Nobels in a row Nobels for Medicine have dealt with the cellular communication process and its importance to our wellness (1994,

1999, 2000 and 2001).

Okay, that's a little taste of the powerful COMPANY behind this winning combination!

What I am trying to do here... is give you a quick taste of everything NOW... and then fill in the gaps for you.

Here's the deal...

There are so many winning aspects to this deal for anyone looking to make some extra money, or maybe looking to make a truck-load of extra money... that's it's **extremely difficult** to give it to you all at once...

I'm telling you guys... that would just be **INFORMATION OVERLOAD!**

So stay with me on this... okay...

We are only just getting to the **good stuff**... so let's keep moving through this at a fast pace...

If you have the most exciting PRODUCT you are likely to come across today, this year, or even this decade...

And if it's backed up by a financially rock-solid COMPANY with internationally acclaimed, award-winning science, and continual news-topping breakthroughs...

Then what is the **final piece to the puzzle** that makes a business like this pull serious cash inflow for you?

It is SUPPORT and SYSTEMS that surpasses **anything** in the industry. SUPPORT and SYSTEMS provided by professionals who are already tremendously successful in this business...

...and who have put together a winning combination of conference calls, education and training. Plus an automated **business building software system**, which is turning the home-based business industry on-its-head!

Even more than this... if you're one of those people that dislikes presenting your friends and family with a business opportunity... we have created a powerful lead generating system you are just going to **love!**

Let me now share with you some of these exciting details...



**The SYSTEMS & SUPPORT you will be supplied with:**

Systems and support breaks down into a number of components. But the **most important...** is the people who are backing you up.

The Golden Keys support team is made up of a team of extremely professional, hard-working individuals who are **already** highly accomplished in their field of expertise..

What we have done is gather together the greatest support team of advisors you could ever hope to have. I will introduce them to you shortly..

### **What is the *biggest secret* to success in building this business?**

It's having the combination of the following:

- Conference calls and education... you can utilize to facilitate the learning process for prospects
- Research on product ... which makes it easier and easier to recruit
- The ability for your prospects to listen to previous conference calls... and read our **killer informational** web sites... all which always leads to very high level of enrollment
- A never ending source of leads who will be interested in your home-based business opportunity

This is in fact a complete turnkey system to help your business grow and duplicate faster..

It enables you to do everything on the Internet that you would normally do off the Internet. But only faster, more effectively, and resulting in greater profits.

And it will work for you 24/7... You'll be able to take people you don't even know, get them interested in the product and business... and let the Golden Keys system carry them through to becoming a paying associate and long-term future customer.

- Have your **sponsors** hold the conference calls that train your people that the PowerDownLine brings in for you..

What is the PowerDownLine you ask? That's a very good question..

I'll explain it in complete detail shortly..

In addition to the **human support functions** already mentioned, the **business**

**building software system** automates the toughest elements to building a home-based or network marketing business...

- Administration of your complete business is automated
- All the necessary tools are in place
- All the support you'll ever need is in place
- All the education you need is in place
- All the follow-up messages you'll need to send out are not only already written for you... but they are also sent out for you
- You only have to "work the system"... to be very successful!
- You also get as a BONUS: education, personal development calls and workshops... stuff you would easily pay up to \$25,000 for if you went to comparable seminars outside!

### **Golden Keys 2.0 - Plus the PowerDownLine System**

Now let me tell you more about the automated **business building software system**, called Golden Keys 2.0:

- The **PowerDownLine** system included in Golden Keys 2.0 is a visual illustrator of new business potential. A confirmation of immediate financial rewards to be gained. A motivator to take action.
- It is the **ultimate door opener...** the toughest part of building a network marketing business is starting a conversation... getting people to listen to you talk about your opportunity. The PowerDownLine is the ultimate door opener... it gets people in to take a look, like nothing else can...
- It will enable you to build your business out-of-sight with next to no effort...

And Golden Keys 2.0 is totally dovetailed into the company's compensation plan and every minute detail of how it works... it therefore **maximizes the income you will earn** from your business building efforts...

The system knows the compensation plan better than any human every could...

Gone are the days of manually deciding where to put a new sign-up in your downline. Gone are the days of manually structuring your downline to attempt to get the most out of your business...

Or worst yet... just leaving it all to chance and taking whatever checks the

company sends to you.

Now the power of a **super-computer brain** will instantly **know** in advance how to maximize every transaction you and your downline has with the company... and **automatically** do what is necessary to build your downline **FAST** in the most advantageous way to your income...

How does this work?

- The system will place people in the most optimal place to maximize your income...
- What is unique about Golden Keys 2.0, **really** unique about it is it not only completely mirrors your organization, but it allows you to build it yourself both on the Internet and outside of the Internet at the same time.
- Unlike other such network marketing software systems... with their downfall of not working the virtual/prospect and physical/member sides in parallel... the greatest uniqueness of Golden Keys 2.0 is that they blend seamlessly together...

**This Is No Small Deal...** ask anyone who has worked a network marketing business at a major level of financial achievement...

- You can sign-up prospects up through the normal process and you will see them in your Golden Keys system. Even if they have not signed up for Golden Keys... They can decide to use Golden Keys if they wish to help them build their own downline at any later date.

We have worked extremely hard on the Golden Keys 2.0 **automated business building software system**. And let me explain quickly how that hard work pays off **BIG TIME** for you...

The first thing to understand is our team members are all extremely well accomplished in the business. They are top field leaders. They have already built very large organizations pulling in enough business in a month to cover what used to be a year's income...

And why should you care about this?

This is why...

We as a team have analyzed everything that it took for us to be successful... and built that into the system. And we have hooked up with some pretty powerful and elite Internet marketers... and we have spent over 18 months and in excess of US\$500,000 to develop the Golden Keys 2.0 software system...

...And every single powerful function in the system is there for one reason and one reason alone:

***To build the most powerful downline business, in the fastest and most automated fashion... with the income being absolutely maximized according to the company's compensation plan...***

How Does This Help You Build A Downline Fast?

1. You don't have to sit and talk to prospects for hours... overwhelming them with stuff. All you have to do is spend 5 - 10 minutes with a prospect and give them a quick overview of the company's worldwide patented nutritional breakthrough - and tell them what's unique about it...

...Then just send them to your web site (which we provide) where they can get the information... and they can then do the same thing with others.

2. Track your progress in your Golden Keys 2.0 system... You can let it automatically build your downline for you, and balance and assign newcomers to the precise place in your organization that is going to maximize your income... Or if you are a power user, the system gives you all the customization options you will ever need.

That's it... it's so simple there are only TWO STEPS to remember!

That's the real strength of Golden Keys... It is so automated that the next person you show it to will immediately say:

"I CAN DO THAT!"

...because you just did it with them, they can see that they can easily do it with somebody else.

**That is what you want to do in network marketing  
...is be the messenger - not the message!**

To create a very successful organization, what you need is something that is so simple - and everybody's heard the word duplicatable... but you want your prospect to think immediately, "I CAN DO THIS!"...

The Golden Keys 2.0 system and the support we provide allows you to build a business without ever leaving home... Build it locally, nationally, internationally.

Have our professional team do all the training of **your** people... have someone telling the story for you.

This point is **critical**... so let me stress it:

This is THE WHOLE KEY IN SPONSORING... when you talk to your friend or contact, you have credibility with them. But what you don't have is their respect regarding the product and its worldwide impact. They know you are not an expert on that!

However, when you invite them to our weekly conference call... Our professional team, and the doctors and other health professional we have on our weekly calls on the other hand... they are experts!

So now, all you need do is use your credibility to get somebody on the call... and then they can listen to someone who they can then respect... a professional who is going to tell them the story...

It works really well that way! It's the **low-stress** way to build a tremendously successful business **easily**!

### **"But I Don't Want to Bother My Friends and Family..."**

That is a common objection to being involved in a home-based network marketing business. No matter how superb the product is, no matter how rock-solid the company is... no matter how good the back-up support and systems provided by your TEAM...

Many people just don't like to bother their friends and family... If you are one of those people, you are not alone.

### **Never Again Contact Any Lead Not Already Interested In Your Business Opportunity!**

We have worked hard for you to create a powerful lead generation system. This is how it works:

We have partnered directly with a media company who is generating tens of thousands of leads every month. They have scores of Opt-In sites all over the Internet.

People Opt-In at these sites if they are interested in making some money from home, or if they are interested in starting a business.

As I said, tens of thousands of leads are generated each month.

We have over 150 people calling back each one of the people that expressed an interest. With those that are the most interested and qualified for running a home business, we conduct a 3-4 minute interview with them.

We confirm that the person is in fact interested in running a business from home, does have at least \$400 to invest in a business... if it's the right business... And additionally, we confirm that they are ready to get started right away!

The interested party is then informed that the opportunity available is Golden Keys, and that they will shortly receive a confirming email with some information, plus a Golden Keys associate will be calling them within the next 24-48 hours.

These are the leads we generate for you!

They are warmed up to the idea, and ready to talk to you now!

More information on our lead generation program shortly...

Now, there is no reason what-so-ever not to seize this opportunity and move full-steam ahead!

### **Let Me Tie This All Together - What Is The Deal...**

I want to pull this all together for you...

This is what we have... straight up:

We have the three most powerful elements that make a real business work. When combined with your enthusiasm for making some extra money... or even ***truck-loads of extra money...***

...the end result is some **serious cash inflow!**

You just have to "work the system" we lay out for you... with the formula we have perfected over many years... which we have distilled, crystallized and captured in the SYSTEM and SUPPORT we provide you.

**You get in this deal the most powerful money-making combination in this deal...**

1. **A worldwide patented product:** It's causing a revolution in the health industry. It's causing health-care professionals and pharmaceutical companies to re-examine their solutions to age old problems. And it has won awards for the science backing it up... which includes the Noble Prize in Medicine in 1999
2. **A rock-solid company:** It has a 10 year track record, with over \$1 billion in sales. In excess of \$200 million in sales for 2003. Its stock which is traded on the NASDAQ rose 672.2% last year alone!

3. **Systems and Support:** Professionals ensuring your business grows like wildfire... providing you with a combination of conference calls, education and training.

Plus a revolutionary **automated business building software system**. This system is turning the network marketing business on-its-head! And it's fined-tuned specifically for you to easily build your business fast... and with the maximum income return for your efforts.

### **How to Get Started NOW!**

This business is so powerful... the product is producing such extraordinary results... the testimonials are astounding to say the least... that we have been advised by our legal team that we have to keep the full details of the business off of our public web site (that you are reading now...)

For that reason, we have created a **highly confidential** - not available to the general public - web site which contains the **full uncensored details** of every aspect of this exciting business.

All the additional details I have promised you here... are covered on our Pre-Associate site. Our legal team advises us that we can only reveal this information to members...

In fact, you will recall I mentioned that an earlier incarnation of the product was "smuggled" across the US/Canadian border back in 1990. It's a fascinating story which I will share with you... the full details are on our **restricted** access site. "Legal" insists...

The good news, as I also mentioned at the outset... is that:

### **Membership is FREE!**

I understand our legal team must review our position on this in 30 days... but until that time... we can accept your FREE Pre-Associate Membership, and grant you full access to our highly confidential site.

### **Learn More About the Income Possibilities And Personal Health Benefits**

On our restricted-access Pre-Associate web site, you will learn full details about the exciting income possibilities with this business. We will lay-out full details on the **multiple income stream** plan and **bonuses** you can earn.

You will be given step-by-step instructions on how to "Work the System". It is a fail-proof system we have developed for Associates... "Work the system" - and you will become very successful.

You will be granted your very own **live login** to the Golden Keys 2.0 **automated business building system**.. Yes, even as a FREE Pre-Associate Member... so you can see for yourself just how easy it is to build your business.

You will be given FREE access to our weekly business building conference calls. You can listen in on our **confidential** calls. Hear exciting information on how others are not only benefiting tremendously from the product... but are also creating second incomes that rival and in some cases exceed their "day-job income".

You can even email in your own questions... and our panel of business building experts will answer them for you.

In addition, you will receive upon your free Pre-Associate registration, the FREE report - "Breakthrough Discovery / Breakthrough Business". This report will really open your eyes to a whole world of opportunity you were previously unaware of.

Plus, you will also have **this Free Report** available for download: "Golden Keys 2.0 - PowerDownLine System". This report explains how Power DownLine systems work... and how the Golden Keys 2.0 system is so revolutionary by comparison, that application is being made for patents on the software.

## **Did I Mention the Personal Health Benefits?**

I get so carried away on the business itself and its possibilities... but don't forget... this product has produced enormous life-changing results for hundreds of thousands of people... with all types of conditions.

The legal team will not allow me to go into more detail here... but you can learn all about it once you register for Pre-Associate Membership... and get your instant access to our restricted site.

## **How To Register**

Here's the deal... it's incredibly easy!

Simply fill in your name and email address below. For the time-being, the legal team tell me that is all we need to grant you FREE Pre- Associate Membership:

Please fill in your details below and CLICK on SUBMIT:

NAME+++++

EMAIL ADDRESS+++++

### Your Free Signup Bonuses

Sign up TODAY and you will receive the following bonuses after SUBMITTING your details:

1. FREE access to weekly business building conference calls... Listen in on our **confidential** calls. Hear exciting information on how others are benefiting tremendously from the product and creating significant second incomes...

Plus, email in your own questions... and our panel of business building experts will answer them for you. (Normally a US\$250/year value)

2. FREE REPORT - Breakthrough Discovery / Breakthrough Business. Report that will open your eyes to a whole world of opportunity you were previously unaware of. Includes information on the product technology, the company, and the generous income plan. (A US\$20.00 value)
3. FREE 30 Day Test Drive access to Golden Keys revolutionary software system. Get your own live login to the Golden Keys 2.0 **automated business building system**... See for yourself just how easy it is to build your business. (A \$50 value)
4. FREE REPORT on Golden Keys PowerDownLine system. Report explains how Power DownLine systems work... and how the Golden Keys 2.0 system is so revolutionary by comparison, that application is being made for patents on the software. (A US\$20.00 value)

[CLICK HERE](#) to register NOW...

Remember, our legal team is reviewing its position, and may change their minds at anytime... but for now Pre-Associate Membership is FREE...

...so don't delay... SIGN UP NOW!

You will gain access to a money-making business with the **PERFECT COMBINATION** of factors that will cause explosive cash inflow for you!

In addition, the Golden Keys team and I will be here for you as your guiding hand on your **mission** to create massive personal wealth.

To Your Unlimited Success...

[signature here]

Charles B. Schottland

Please fill in your details below and CLICK on SUBMIT:

NAME+++++

EMAIL ADDRESS+++++