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Total Control Over Your Marketing, Sales and Profits

Sustainable Bottom-Line Results... Year After Year

Total Risk Reversal...
 Use the **Marketing Manager Plus™** system solution at **NO RISK TO YOU** for a full 90 days...
[\[read more \]](#)

The Experts Agree...
 Read what **Ernie Schell** Editor of the Marketing Software Review, **Dr. Donald Moine Ph.D.** Marketing Strategist, Fortune 500 Consultant and best-selling author and **Coy Clement** President of *clementDIRECT* have to say...
[\[read more \]](#)

Clients concur...
 Immediate, instant, leveraged improvement and profit growth is the real benefit...
[\[read more \]](#)

See OrderMotion™ LIVE NOW
 Preview and review the extraordinary capabilities of the **Marketing Manager Plus™** system solution – in this 15 part multi-media online demonstration.
[\[click here \]](#)

Download White Papers

Marketing Manager Plus™ suite of custom services deliver the end result...

Starting with your **end result in mind first**, we customize the most powerful combination of consulting, marketing system solutions, marketing education and training, and vendor setup assistance that deliver the **sales, profits and bottom-line results** you are looking for ... **year after year**

Marketing Manager Plus™ clients gain preferential access to **OrderMotion™**, the most powerful marketing system solution for small- to medium-sized direct response oriented businesses, as well as small- to medium-sized divisions of multi-billion dollar companies.

OrderMotion™ is a *seamlessly integrated* and *real-time web-based* marketing and operations solution, which allows you to manage **all sales channels** (direct mail, e-commerce, space advertising, catalogs, retail businesses, business-to-consumer sales and telemarketing) and **all fulfillment in real time**. As well as instantly monitor inventory; process payments from any source in any currency, and manage your customer base through fully integrated list management and call center capabilities.

With the **Marketing Manager Plus™** system solution, **OrderMotion™**, you'll get activity and sales reports and **hundreds** of other pieces of business intelligence available *instantly* — whenever you want them!

We give you access to a **\$2 million** system **without** the associated risk. There is no software to install, no hardware to buy, and no IT costs. You pay only cents per transaction, and a **ridiculously low** monthly fee to remain on the system.

Marketing Manager Plus™ is all about delivering sustainable bottom-line results ...

Our expert marketing consultants are on-hand to provide ongoing marketing strategy implementation consulting (we show you how to implement your strategies... so they're automated, streamlined and producing profitable results).

We deliver **the end result** you are seeking ...

Test Drive Roadmap - Follow along with the 15-part demonstration in this hard-copy Test Drive "Roadmap".
[[click here](#)]

Pumping Up Your Profits with Marketing Manager Plus™ - Delve into the "Fortune 500" market domination features of the **Marketing Manager Plus™** system solution and services that will deliver exponential growth to your business.
[[click here](#)]

[Learn More about Marketing Manager Plus™](#)

[What will Marketing Manager Plus™ do for your business & income?](#)

[Marketing Manager Plus™ – A Direct Marketer's Dream Come True](#)

[You Get Million Dollar Software for only cents per transaction!](#)

[Your Inadequate Systems Infrastructure Is Holding You Back](#)

[What's the real bottom-line impact to your business...](#)

[Schedule a free, no obligation consultation with one of our expert marketing consultants](#)

But don't take our word for it, hear what satisfied clients and marketing experts have to say ...

Philip Lett, Marketing Director, Infogest Direct Marketing

"Before **OrderMotion™** (the **Marketing Manager Plus™** marketing system solution), much time, effort and many thousands of dollars were spent on our computer department and human resources management... Managing information from our different suppliers ... was tedious, time-consuming and subject to costly mistakes. Generating accurate and "up-to-the-minute" reports was a nightmare.



"**OrderMotion™** addressed all of these problems... and more. Within weeks of using it we saw real results.

"We were able to **monitor results** as they came in, **shortening the decision-making process from weeks to days**. We had more time to work on our marketing strategies ...we have **saved thousands in overhead** and increased sales for our clients *more than 30% per year!* over the last 3 years... **a compound increase of 219.7%**

"All our service providers are in love **OrderMotion™**. Also, as international direct marketing consultants who are constantly traveling, we enjoy being able to keep on top of our business from anywhere in the world. All our new clients will benefit from it's powerful features."

Philip Lett
Marketing Director
Infogest Direct Marketing

Dr. Donald Moine Ph.D., Marketing Strategist, Fortune 500 Consultant

"...A bottom-line increase in sales is the most **critical missing element** that most businesses need today to guarantee their success. Finally, businesses have access to a **\$2 million "Fortune 500"** marketing domination, order tracking, order enhancement, customer intelligence, and sales boosting system that I thought would not be available for at least five years...
Everything you want and need is delivered to you instantly.



Perhaps best of all, a small or medium sized business can now have this for only a few cents per transaction instead of spending \$2 million up-front. For all of these reasons, I urge the owner of any small or medium sized business, or a senior executive in larger businesses to seriously examine the unprecedented benefits of the **Marketing Manager Plus™** services."

Dr. Donald Moine Ph.D., Marketing Strategist, Sales Psychologist, Fortune 500 Consultant, Co-Author of the new best selling book, ***Ultimate Selling Power: How to Create and Enjoy a Multi-Million Dollar Sales Career*** (Career Press, 2002)...

Ernie Schell, Editor of the prestigious Marketing Software Review

Here's what Ernie Schell, Editor of the prestigious Marketing Software Review has to say about the **Marketing Manager Plus™** system solution, **OrderMotion™**...



" ... This versatile, Web-based system is in a league of its own, showing the way and setting a standard for other direct commerce systems vendors. In the future, all competitive order management solutions will be structured this way ... "

What will *Marketing Manager Plus™* do for your business, and therefore your income?

- ✓ Permanently breakthrough your biggest barrier to growth, namely inadequate marketing and operations systems
- ✓ Transform your business so that you can easily adopt, implement and sustain new marketing strategies... **Adding anywhere from 50 to 500% more revenues and profits to your business, year in and year out...**
- ✓ **Become 50 to 500% more profitable, 100% more productive and effective, many times more strategic** (which equals long term sustainable profits), PLUS – be able to quantify, measure, monitor and benchmark the results on a monthly, quarterly, and annual basis.
- ✓ Maximize and shorten the sales period, which can bring as much as **40-50% more income** to your business.
- ✓ Give you "**Fortune 500 market-domination**" power specifically designed for growing direct response oriented companies, doing as little as \$150,000 a year, ranging up to divisions of multi-billion companies.

Ready to talk? Schedule a free, no obligation consultation with one of our expert marketing consultants and discover how **Marketing Manager Plus™** can give you total control over your marketing, sales and profits...

Learn more about **Marketing Manager Plus™**

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- ✓ Maximize and shorten the sales period, which can bring as much as **40-50% more income** to your business.
- ✓ Give you “**Fortune 500 market-domination**” power specifically designed for growing direct response oriented companies, doing as little as \$150,000 a year, ranging up to divisions of multi-billion companies.
- ✓ Nip in the bud a dangerous **direct** contributor to the **failure of countless small businesses**... Systems that are disconnected rather than integrated, and non real-time...
- ✓ Give you the ability to deal effectively and efficiently with the follow-through operations such as order capture, fulfillment, managing inventory, CRM – by ensuing **inadequate marketing and operational systems** are a thing of the past
- ✓ Systematize the most power marketing strategies for your business... and **automate their required actions** down on the operational level...
- ✓ Allow you to truly quantify the financial results your specific marketing ideas and strategies generated for your business.
- ✓ Give you precision real-time data on your marketing activities, regardless of whether they be involved in direct mail, space advertising, catalog promotions, telemarketing, or e-commerce
- ✓ Give you one “**control dashboard**” from which you will know *precisely* what is going at any time...making you the **master of control** over your marketing activities...
- ✓ Get **real-time information** which enables you to fine tune, optimize and roll-out more marketing campaigns...

- ✓ **Eliminate, reduce, or avoid** the biggest areas of human and financial capital waste, of lost performance, productivity and effectiveness.
- ✓ Allow you to *preemptively* market rings around your clients competitors... made possible by **OrderMotion's™ real-time information**, from it's **integrated system** where all elements of the business activities are in sync with each other
- ✓ Give you a system that **supports every aspect of implementation**
- ✓ Give you the instant ability to outsource with confidence... enabling you to reduce and/or control operating costs, transform capital expenses and fixed assets to more flexible monthly expenses, improve company focus, obtain access to additional resources, free up resources for other purposes, enable quicker response to business drivers
- ✓ Allow you to **monitor in real-time** what is occurring with order processing, product fulfillment, and customer service – even when these functions are all handled by different organizations, in different geographical locations (across town, across the country, or even on the other side of the world)
- ✓ **Now have a system that is web and e-commerce enabled and integrated.** In fact, be able to easily handle all channels such as: direct mail, space advertising, catalog promotions, telemarketing, e-commerce, direct response TV, radio, sales people on-the-road, and SMS.
- ✓ Never again allow your business to use a *dysfunctional system*, where it is moving slowly, reacting to market data weeks, sometimes months after the **real-time event...** by the time your business acts, the market have probably shifted again.
- ✓ Your business will no longer have information spread across multiple databases. Information will seamlessly integrate together, with all components of the business talking to each other in real-time.
- ✓ **Gives you the information needed for decisions instantly...**ensuring data, information, and knowledge become *available instantly* in a format which provides intelligent analysis and creates wisdom which can be **acted upon strategically and preemptively**
- ✓ Have access to a system which is written “from the ground up” for direct response marketing companies – a system which integrates all marketing campaigns, strategies, and sales scripts into the core of the business operations, processes and real-time informational reporting.

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Marketing Manager Plus™

A Direct Marketer's Dream Come True

WHAT IF the system your business was using actually supported or even enhanced your ability to make a huge impact on your company's marketing and sales efforts?

Allow me to tell you a little bit about the *Marketing Manager Plus™* system solution (Without the Techno Babble):

The **Marketing Manager Plus™** system solution, **OrderMotion™**, is a web based operations, accounting AND MOST OF ALL marketing software solution developed *specifically designed for direct marketers*. The system is accessible through any web browser (on an ASP basis – application service provider).

This means you don't need programmers, sterile computer rooms, or additional hardware.

OrderMotion™ allows you to manage sales (direct mail, e-commerce, space advertising, catalogs and telemarketing) and fulfillment in real time, develop statistics and business metrics; monitor inventory; process payments from any source in any currency, and manage your customer base through fully integrated list management and call center capabilities.

OrderMotion™ is an **integrated system...** meaning it brings together all the various components related to your client's marketing activities: campaign preparation, order processing, call center management, fulfillment, inventory, customer service, business reporting & results analysis. In **OrderMotion™**, all these components talk to each other in real-time, giving you and your client one "**control dashboard**" from which you will know exactly what is going on in their business. This enables **preemptive marketing** on behalf of your clients.

In the typical organization, the data required to make informed decisions never gets into the right people's hands in a timeframe where it's still ultra-competitively useful. Data is spread across half a dozen or a dozen databases across the company (including spreadsheets, manual files, a customer database, inventory records, and

so on). With **OrderMotion™**, every action that occurs (e.g., a customer places an order) triggers in real-time a chain reaction of informational updates (for example, to inventory, customer service information, cash-flow reports, competitive analysis statistics, automatically linked follow-up promotions). **You will be the master of control over your client's marketing activities.**

Being a real-time system, OrderMotion™ cuts down the sales cycle dramatically... allowing for more promotions in a given time frame, and allowing for more strategic testing... and geometric growth as positive test results are compounded upon further positive test results quicker.

Knowing precisely what is going on where, when, and INSTANTLY, is the formula that has catapulted Walmart into the stratosphere. For years, Walmart was the only company to my knowledge that had a fully functional real-time worldwide inventory system. They spent nearly **30 million dollars** over many years to create it. They knew precisely what was selling and where. Corporate management could pull up this information in an instant, and were getting alerted when there was an anomaly in the normal distribution model of sales. **They were preemptively ahead of all competitors by years. Their competitors like Kmart and Dayton Hudson are still struggling to catch up.**

In today's world of small and medium sized business, everybody is still operating in the pre-Walmart era, with non-integrated and non-real-time systems. **The majority of decision-making is reactive, based on incomplete and dated information** – and often the right-hand doesn't know what the left-hand is doing. The result is inventory stock-out situations, lost sales, lost face with clients, lost opportunities, and smarter competitors gaining the upper hand. The reason I am **so excited** about **OrderMotion™**, is that it brings the advantages of "**Fortune 500**" **sophisticated marketing tools** to your business **today**. You can **seize the advantage** over your competitors.

In addition to being an integrated and real-time system, OrderMotion™ has the benefit of being accessible anytime, anywhere... with it's intuitively easy to use web browser interface. You can use the one system anywhere in the world. For example, one of our clients has the order processing and fulfillment functions of their operation handled in Asia, whilst they handle all management and planning functions within the same system from their European and Australian offices. This is all possible due to **OrderMotion™**. They can monitor in real-time what is occurring with order processing, product fulfillment, and customer service – which are all handled by different organizations. **The system allows you to see all activity in real-time, regardless of whether it is occurring in the next office, across town, or across the world.**

With the **Marketing Manager Plus™** system solution, **OrderMotion™**, you get **"Fortune 500" sophisticated marketing tools, at low-cost transaction-based**

pricing (as opposed to the \$250,000 to millions of dollars price tag on comparable systems), **with no investment in hardware, software, or IT staff**. It is 100% web-based for **universal accessibility, accepts orders from every possible source and sales medium**, and provides **instant "on-demand" real-time information**.

... the most *revolutionary* benefits packed solution for direct marketers, the **Marketing Manager Plus™** system solution, **OrderMotion™**, is the ideal solution for any company with \$150,000 or more in sales, ranging up to divisions of multi-billion companies. Our clients who have benefited tremendously from the **Marketing Manager Plus™** suite of custom services have all shared one or more of the following traits:

- They are involved in direct mail, space advertising, catalog promotions, telemarketing, or e-commerce.
- They do not currently have an integrated, real-time system and this is causing operational problems.
- They have multiple databases (e.g., client database, excel spreadsheets, manual files, inventory management system) that do not seamlessly integrate together, and talk to each other in real-time...
- They have a lag time in the occurrence of an event, and the data, information, and knowledge being available to them in a format which provides intelligent analysis and creates wisdom which can be acted upon strategically and preemptively (rather than always being reactive).
- They out-source various activities (such as telemarketing or data entry or product fulfillment or customer service...) and need a system that will allow these organizations to instantly plug into a real-time order management / customer & inventory database in a secure fashion, whilst providing them with the monitoring capability they need over these outside vendors.

The power of such an **integrated, intelligent, real-time, available anywhere and anytime** system is what has catapulted Walmart, Amazon, and numerous other "Fortune 500" companies into the stratosphere.

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