

To the entrepreneur who WILL NOT settle for mediocre marketing results...

Announcing:

Your Local Chicago Area Abraham Mastermind Network

**Discover how the unique combination of
Jay Abraham's strategic insights...
Coaching and mentoring from his Number 1 Protégé ...
and the direct accountability, experience
and follow-up support of the group**

Will Transform the Execution of Your Marketing...

**...to create breakthrough upon breakthrough... directly
filling your bank account with *hundreds of thousands of
dollars in additional bottom-line profits!***

From the Desk of Rick Duris, Executive Director of the Abraham Mastermind Network

Dear <FirstName>,

If you have just one free day a month... plus two hours each second week... and you would like to **transform the execution of your marketing**... making poor results a thing of the past... And further, if you would like this transformation to happen quickly, easily, and with immediately bankable results...

Then I have extremely exciting news for you!

Since you are one of Jay's **most elite clients**... and since you are lucky enough to live in the Chicago area... you are indeed one of the very select few who is being invited to join the first ever "local" Abraham Mastermind Network being launched in September!

What does this mean for you, your business and your bottom-line?

More money – a lot more money – plain and simple...

In fact, *hundreds of thousands of dollars* in additional bottom-line profits!

(over please...)

As the Executive Director of the Abraham Mastermind Network... I have been working with International network members now for the past 18 months...

And after a lot of experimentation... a lot of innovation... and some trial and error – we have perfecting the model for a mastermind...

It all boils down to one word:

Execution!

***Transform the Execution of Your Marketing...
and you will generate
hundreds of thousands of dollars in
additional bottom-line profits!***

It's really that simple!

What we have discovered and what myself and Jay are so excited to bring to you – with the first ever “local” Abraham Mastermind Network – is a structure and a format that is proven to build your business in the easiest, fastest and most profitable way...

Here's how it works:

1) Jay Abraham's strategic insights...

You get direct access to Jay every two weeks on a **LIVE Conference Call**. You can ask Jay direct questions about your business... and get direct answers... **direct strategic insights that will power the growth of your business profits...**

Jay is the brains trust... he provides you with tremendous strategic overview and insight... Jay is widely recognized in the entrepreneurial world has having no equal when it comes to uncovering/discovering, synthesizing and deploying *breakthrough marketing and business strategies*...

On the **LIVE Conference Calls** every second week... Jay will administer nuturous “tough love”... answering your questions, problems, and marketing issues. Jay puts you on the “mini hot seat”, *drilling down deep* beyond your current level of awareness to **pull out insights and breakthroughs you can convert to cash immediately...**

Jay's unique skill set combined with his business building expertise is guaranteed to **blow your mind wide open** to possibilities you hadn't even previously considered... It is truly a paradigm shift phenomenon...

(over please...)

Jay has the natural ability to take your perplexing and problematic question – and **streamline and expedite the entire process for you...**

Here's a little personal insight into Jay:

He is more *intensely focused* than any other person on the planet... and you'll witness as I have time and time again Jay turn that focus into literally *millions of dollars* worth of opportunities for you and your business...

Using his personal version/adaptation of Socratic questioning/dialogue, Jay will **open up profound levels of inquiry and insight for you**, drawing upon his vast experience and expertise...

And he will either answer your specific questions... solve your marketing problems... or providing specific execution instruction in areas of such as managing a sales team, doing email campaigns, launching PR events, and creating killer copy...

2) Coaching and mentoring from Jay's Number One Protégé – Rick Duris...

Why am I considered Jay's Number One Protégé? And why will you benefit massively from my personal coaching and mentoring?

Let me give you my background:

After 12 years of *total immersion* in the Abraham mindset... working *directly with Jay* on hundreds of major marketing projects... probably nobody understands Jay's **mindset, strategies and tactics** better than I (next to Jay of course!).

I work with Jay on a day-to-day basis on all types of projects... I am his copywriter... I help him do contingency deals and joint ventures... I manage campaigns...

I also run my own technology-consulting firm. When I was first exposed to Jay's breakthrough marketing strategies... my business went from \$1.1 to \$1.5 million in sales within 60 days.

In fact, I have added over \$50 million dollars to my own bottom-line as a direct result of executing Jay's marketing strategies and tactics in my business. And did you notice the key word there? ...**EXECUTING!**

More than anything else, the one key action responsible for this outcome has been the:

EXECUTION OF MARKETING...

That's the **BIG SECRET**... the dividing line between the major success stories and the mediocre "struggling to cover monthly overhead" stories ...

(over please...)

There is no “holy grail” or “silver bullet” secret to success...

You have to dig into the details and **EXECUTE, EXECUTE, EXECUTE...** day-in and day-out. That is what produces extraordinary, profound, dramatic and amazing improvement on a sustaining compounding basis...

If you'll just get in and **execute your marketing** systematically and sustain your marketing efforts... and layer them and add to them and monitor and measure them... and when they start under performing adjust and replace them... and keep **digging in and executing your marketing** every day for the rest your business life...

THAT'S THE BIG SECRET!

Nothing else leads to marketing **breakthrough upon breakthrough**... which leads directly to *hundreds of thousands of dollars*... even *millions of dollars* in additional bottom-line profits!

Isn't it liberating once you understand that and let it sink in?

Stop your search!

Focus on *transforming the execution of your marketing*...

And you will have discovered the key to driving your business to the **major success** you *want and deserve*...

My role as your coach will be to ensure you do that! I've helped countless people build their businesses **into million dollar enterprises** before and *I want to help you achieve the same with your business too*...

In addition, you will also benefit from many added support services, including:

✓ **Getting critical, time dependent answers from Jay...**

Jay and I talk on a daily basis about the status of various projects we are working on together. So if you have an important problem, question or an opportunity which can't wait for Jay's conference calls, and which needs to be immediately addressed, **feel free to contact me** by phone or email and I'll broach the subject with Jay and get an answer back to you as quick as possible.

(This benefit alone will save literally thousands of dollars of consulting fees if you were to engage Jay directly. You'll get Jay's specific recommendations. And you'll get a quick response turnaround WITHOUT having to schedule time weeks or months in advance with Jay.)

PLUS--- You'll be able to profit by taking action quickly. “Execution” is everything. And executing *immediately* is even better!

(over please...)

✓ **Specifically “bridging the gap” between Jay’s philosophy, ideology, strategic direction and marketing insights AND your EXECUTION...**

This is an area where **I know** you will benefit immensely from my knowledge and *hands-on expertise*... Besides coaching and mentoring you – you will receive specific detailed instruction and tactically oriented ideas regarding how to implement Jay’s concepts in your business successfully.

(The only thing I won’t be able to do “under the umbrella” of the Abraham Mastermind Network is do the “heavy lifting” for you... like writing copy, writing reports or white papers, or managing your sales team. If you need me to do that sort of work, you may talk with me directly and work out a separate arrangement.)

✓ **Holding you accountable to the commitments you make to yourself and your success...**

One of the reasons you may not be achieving everything you want in business is because you lack accountability... I commit to provide the “accountability infrastructure” you may be lacking.

I have successfully worked with many businesses, ensuring the successful completion of marketing projects by: organizing resources, securing people’s commitments, and working with different personalities who have different internal strategies for achievement.

So if you feel this is an area in which you can benefit, I am willing to provide the nurturous follow-up, encouragement or the “tough love” where it is necessary/appropriate.

If you want to access me to ensure marketing projects are completed successfully, deadlines are achieved and budgets held – I have the passion and commitment to *make it happen* – and I am happy to provide this value...

3) Face-to-face meetings...

The direct accountability, experience and support of the group...

Do you often feel a sense of *isolation* and *aloneness* as an entrepreneur? Do you often yearn for another entrepreneurial kindred spirit... who understands your challenges and what you go through on a daily basis... that you can bounce ideas off... to validate, cultivate and invigorate your burgeoning business ideas...

(over please...)

The life of an entrepreneur can be lonely... Furthermore, being one of the few enlightened entrepreneurs who is immersed in the Abraham mindset only magnifies the situation.

As an entrepreneur it's not just a matter of feeling isolated... **on a practical level it's actually counterproductive for your bottom-line not to brainstorm, mastermind, and gain the support of like-minded individuals...**

How Your Local Chicago Area Abraham Mastermind Network Profitably Solves Your "Social Problems" ...

One day a month – *all day* – you will meet with 40 other Abraham-trained entrepreneurs with **one purpose in mind only**:

To blast through *any* and *all* barriers of inertia, uncertainty, or lack of specific step-by-step operational know-how... in order to mastermind a:

Transformation in the Execution of Your Marketing...

That is the whole purpose of the Abraham Mastermind Network... The start, the middle, and the end of the story... Because only by **EXECUTING YOUR MARKETING** at the highest level of strategic proficiency will you achieve the breakthroughs you want to see... *all the way down to your bottom-line!*

One of the biggest challenges business owners face is getting through the obstacles of inertia, procrastination, paralysis-by-analysis, perfectionism, juggling multiple priorities, and clinging to the status quo which occurs in their businesses.

You will discover:

"How to Get Things Done...And Make Millions In The Process"

Imagine for a moment that you are in the company of 40 like-minded entrepreneurs who have totally adopted the "Abraham Mindset." The environment can't help but go *geometric* or even *exponential* in its power...

Imagine people using Jay's unique mindset and way of looking at the world... A mindset of continually mining the hidden assets of your business... Continuous marketing optimization... Leveraging your resources to the highest magnitude... Working for you at the highest levels of performance ability...

And as you roll-up-your-sleeves and get to work with each other... over time each member will begin to appreciate the specific details, nuances and subtleties of each

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other's business. **Creating an “atomic fusion” effect of combined “group brain-power”** that will allow unique insights totally targeted and specific to your circumstance or situation. This in turn will begin to stimulate even more ideas and interaction.

The True Value of a Marketing Mastermind Network...

Let's talk about the value of a marketing network... Your Local Chicago Area Abraham Mastermind Network is not a businessman's social network... It will not focus on legal and operational aspects of your business – such as incorporation or tax shelters... There will definitely not be any meetings at luxurious spots around the country...

No... this is 100% focused on **MARKETING... and more specifically focused on *TRANSFORMING YOUR EXECUTION OF MARKETING deal...***

This is an *INTENSIVE* hands-on, roll-up your sleeves and get to work type of network...

At your one-day a month – *all day* – face-to-face network meetings... you will do deals with people in the network... you will get insights, breakthroughs and feedback from your comrades-in-arms... you will receive *immediately actionable input* and **step-by-step execution game plans that work** – because they're based upon hard-won experience...

Masterminding with 40 other like-minded entrepreneurs who have adopted the “Abraham Mindset” will ignite a firestorm of profitable activity in your business...

You will:

- **Distinguish and clarify breakthroughs...**
- Forever forge new strategies...
- Create unprecedented opportunities...
- Uncover shortcuts...
- And make problems literally disappear...

The group will lend all kinds of expertise, maturity, understanding, wisdom and sophisticated experience to you and the achievement of your business goals... New doors will open for you!

The group will:

- Collaborate on business as well as personal issues...

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- Rekindle your *passion* and *purpose*...
- **Reanimate your spirit and reignite your fire...**

You will recapture your hope and possibility when you have doubts and fears.

And the follow-up support of the group between your regular network meetings will recalibrate, refocus and redirect your thinking and actions, when a course correction is needed. In addition they will:

- Challenge your ideas about what's achievable...
- Liberate your sense of what's truly possible...
- Open up your senses of entrepreneurial curiosity, wonder and discovery...

You will truly be in the company of entrepreneurial explorers. Emotionally, **they are there through thick and thin...** Through the agony and ecstasy... To celebrate or commiserate with you...

In my and Jay's opinion, we adamantly believe the Mastermind Network **it is the single most powerful process** ever devised in the history of human achievement.

Just the process of **total immersion** will have a profound effect and leave your mind indelibly imprinted with the mentality of a master business strategist, entrepreneurial innovator and ethical opportunist.

Powerful Bottom-Line Results From the International Abraham Mastermind Network

[Success stories from key participants]

Unite with your Comrades-in-Arms against the common enemy!

Unbeknown to most business owners... *you have a common enemy!*

One that cuts off innovations and marketing breakthroughs at the pass... One which if not conquered, is destined to keep your business in a *reactive, tactically oriented, potential minimized state forever...*

This enemy is directly responsible for your business achieving *only a fraction of it's potential...* You want to achieve the maximum result; for minimum effort, expense, time and risk... but *THE ENEMY* does it's best to ensure *the exact reverse* is the result...

The enemy is:

A lack of knowledge, know-how, and practical skills to take a winning marketing strategy and create an *immediately actionable step-by-step execution game plan that works...*

Stated another way:

The ***EXECUTION OF YOUR MARKET*** is at the **root of every outcome you will ever achieve for your business – of greatness or otherwise!**

How do you chose greatness and destroy the enemy?

It requires a military game plan that attacks the enemy from all sides... from above and below... and on multiple surrounding flanks...

The unprecedented opportunity provided by your **Local Chicago Area Abraham Mastermind Network**, with it's unique combination of:

1: Jay Abraham's strategic insights...

2: Coaching and mentoring from his Number One Protégé ... and

3: The direct accountability, experience and follow-up support of the group...

...will show you a multitude of ways to:

- generate a pot full of leads, prospects, inquires, demo requests, free seminar attendees, and e-mail list sign-ups.
- create a number of repeat or add-on products and services to sell *easily* and *profitably* to your existing client base...

- get double or triple the number of first time buyers purchasing from you again and again...
- use seminar presentations and trade show exhibits to generate a large part of your business.
- take your large e-mail list of quality prospects – or if you don't have one you'll learn how to create one – and *fully convert or monetize it for maximum profits...*
- do strategic alliances, host beneficiary or joint-venture partnerships – and reap the *maximum wealth of profits out of them for you...*
- capitalize on all the leads you don't currently sell and convert...*plus* how to re-activate or upgrade your past or inactive buyer base.

No matter what your goal is, masterminding with Jay, myself and the group will ensure you **hit your target faster, easier, and more profitably...** Past Abraham Mastermind Network members' goals have included:

- Trying to build up an organization across the country with independent Sales Presidents.
- Recouping an initial \$1.3 million investment and balance funding for a stored value technology venture without losing equity control of the project.
- Awarding eight regional franchises in multi-million dollar golf training centers.
- Expanding the “universe” of targets for skin care products by developing approaches which are successful outside the core health newsletter venue.
- Optimizing current online (free newsletter based) marketing model. Stopping the bleeding that occurred since changing one-on-one coaching to conference call coaching and lowering the price.
- Increasing income for law office by 1) selling a new export control information system to existing clients, and 2) becoming known to CEOs as the preeminent lawyer for criminal investigations in export controls...

**Your Local Chicago Area
Abraham Mastermind Network
will provide you with a constant stream of
profitable action-nuggets ready to execute...**

- Even if you have a solid flow of leads, sales, lead or sales generating marketing activities in place, the dynamics of the Abraham Mastermind Network will uncover for you ways to *improve or extend upon them...*
- Mastermind with your fellow “Abraham Mindset” entrepreneurs to come up with better headlines, a more compelling call to action or bonus inducement, better telephone inquire strategies to close more people, or better follow up strategies to use with materials in meetings.
- Develop your business into a **power-packed marketing machine** that has easily measurable, tangible and quantifiable current performance levels.
- **Specify, clarify and prioritize your top three strategic goals** and receive the input and support of the group, myself and Jay to help you achieve them in the most *timely and impactful way...*
- If your business has been through a rough patch, you’ll discover ways to ***instantly re-establish your business with a strong growing positive cash-flow...***
- Learn how to build a solid and well-balanced client base for your business
- Discover Jay’s secret to prioritization... it can not only make you potentially *millions of dollars*, but also bring balance to your entire life...
- Discover the ***explosive results*** that come from researching, uncovering and then targeting the *deepest felt psychological need* of your target in your marketing headlines...
- **Revealed:** One members’ 4-step sequential marketing process that lead to an **80% conversion rate for his business...**
- Learn the ***amazing and brilliant concept*** for plugging into the universal intelligence of the marketplace – equivalent to doing thousands of personal interviews with your precise target market – all within 30 minutes with guaranteed results...
- Discover the latest “*future pacing*” techniques as applied to the Internet space – where there is no time, space or location...

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- Get first hand experiential lessons on how to *ruthless focus* on sequential marketing - hit again and again and again until they sign-up or burn out – and why this can be responsible for a *10-fold increase in your business...*
- Learn from Jay what he and his team do to ***increase their sales by a whopping 75%*** - compared to if they did direct mail alone...
- Techniques for getting just about anything done, regardless of whether you have the skills, the personnel, or the cash up-front to pay anyone...
- **Discover the absolute, slam-dunk easiest way to make a deal...** Eight “solid gold” words that are *guaranteed to have anybody start doing business with you on your terms* – whether they be vendors, clients, or prospective J.V. partners...

Your local Chicago Area Abraham Mastermind Network is really all about:

- going deep into the nuts and bolts of what needs to be done, added, changed or vastly improved – and then helping you *finally get it all done right...*
- doing the *nitty-gritty things* like figuring out exactly what your inside, outside direct sales and/or telemarketing people should be doing, saying and focusing on AT ALL TIMES. Then getting everyone consistently doing it all the time!
- helping you decide what the ultimate/maximum-impact brand positioning (USP) must be – then putting everything necessary together *to execute it masterfully...*
- helping you decide what direct response approaches are well worth your money to test and which are going to be an absolute waste of time to even try.
- getting clear on critical factors like **lifetime value/marginal net worth** so you can finally figure out *exact allowable cost figures* you can afford to invest to buy or acquire a new first time buyer.
- carefully examining every single major revenue-generating factor in your already successful enterprise and *making it perform better*.

Even the value of the **LIVE Conference Calls** with Jay alone are worth many times the price of membership in the Abraham Mastermind Network. **Customized specifically to your business, your current situation, your most pressing challenges and most lucrative opportunities, Jay can:**

- Give you scores of "real life" examples of how to make your sales soar in the face of shrinking markets...

(over please...)

- **Dictate actual letters for you on-the-spot** to use “as is” or as a foundation or reference “template” for building *powerful advertising themes, sales letters, sales scripts and more.*
- Let you in on a vast treasury of secrets on **how to write copy that draws the reader right through to the last line to the action.**
- Detail scores of “how-tos” for promoting a professional practice, a manufacturing business, a wholesale business, a retail business, a brokerage, a consultancy, and on and on and on...
- Give you vital tips to make your Yellow Page ads more effective and get your phone to ring off the hook.
- Tell you how to package the expertise and knowledge that you now just give away.
- Walk you through **step-by-step techniques** for developing referral programs galore that bring new business to you *consistently* and *profitability* and *perpetually*...

Your Local Chicago Area Abraham Mastermind Network will deliver *bottom-line marketing results* and dollars to your bank account... **by turning you into your own marketing genius...** able to carry out brilliant Abraham-strategies through to *execution completion*...

“It’s all about *MARKETING EXECUTION*... the most profitable words in the business language!”

The Benefits of Membership in the Chicago Area Abraham Mastermind Network...

AMA Benefit #1: Access to Jay Abraham and His Strategic Insights... on Twice a Month, Two-Hour Conference Calls

Direct access to Jay twice a month for two hours... to give you **direct strategic insight that will massively impact the execution of your marketing...** and add literally hundreds of thousands of dollars to your bottom-line – is worth the complete cost of membership alone!

Jay will use his “mini hot seat” method of *drilling down deep* to pull out *insights* and *breakthroughs* you can convert to cash immediately...

(over please...)

He will answer your specific marketing questions; give you strategy insights and specific execution instructions to put into play.

In addition, you will be exposed to Jay's latest breakthrough strategies, applications and insights. Jay will break these down for you and explain how to best execute them now... ahead of literally everybody else in the entrepreneurial world!

AMA Benefit #2: Coaching and mentoring from Jay's Number One Protégé – Rick Duris

Drawing upon my 12 years of *total immersion* in the Abraham mindset... I will personally help you and your business focus and refocus on the one key action responsible for the success of your business and marketing execution.

In real estate it's all about **LOCATION, LOCATION, LOCATION**... In business success it's all about **EXECUTION, EXECUTION, EXECUTION** of your marketing. I will help you understand on the deepest level of practical step-by-step application... how to transform your execution of marketing... and therefore your bottom-line.

In addition, I will get critical, time dependent answers from Jay when you need them... make my hands-on expertise available to you... and act as your trusted advocate holding you accountable to commitments you make to yourself and your success.

AMA Benefit #3: Once a Month – All Day – Face-to-Face Mastermind Network Meetings

Once a month – all day – there will be a face-to-face mastermind network meeting. These will be held in Chicago, so there is no great travel time or expense involved.

The sole purpose of the regular face-to-face meetings is for the group **to blast through any and all barriers of inertia, uncertainty, or lack of specific step-by-step operational know-how for your business.**

The group dynamic – in a hands-on, roll-up your sleeves and get to work type format – will focus on the nitty-gritty details of transforming the execution of your marketing.

The groups' direct accountability, experience, *immediately actionable input* and follow-up support will create a sense of internal momentum and positive pressure causing you to perform at your very best.

You will be in the company of 40 like-minded entrepreneurs who have totally adopted the "Abraham mindset". All using Jay's unique mindset and way of looking at the world, allowing unique insights totally targeted and specific to your circumstance or situation.

You will do deals with people in the network... get insights, breakthroughs and feedback... and receive *immediately actionable input* and **step-by-step execution game plans that work**...

You'll also create potentially lifelong relationships with fellow "Abraham-entrepreneurs" in your local area. These are people I believe you'll be able to confide in and who will be able to confide in you.

AMA Benefit #4: ListServe – Email List

You will have your own private email ListServe – allowing you to stay in constant communication with other Mastermind Network members. You can get immediate feedback on critical marketing issues and questions that come up on a daily basis.

The ListServe forms the "daily heartbeat" of the group... allowing quick and instant access to the accountability, experience and support so valuable from the group.

AMA Benefit #5: AMATalk.com Web Site – Recorded Conference Calls for Later Reference and Review

You will also have access to a private; password protected web site called AMATalk.com. At the web site you will find recorded audio files of every conference call, and a host of other marketing resources that have been discussed on the calls or maybe at the regular face-to-face meetings.

This is an invaluable resource. The cross-applicability of issues other members bring to Jay – when understood – will become an enormous source of profit for you. If another member is discussing Joint Ventures, or ways to increase cross-sell and up-sell options on his back-end... you will find even if the industry is different, it will equally apply to you.

Every word spoken on these invaluable calls will be captured and uploaded for you to review later... and to profit from.

AMA Benefit #6: Additional Discounts on Abraham Programs and Products

Jay is going to offer all his "in-stock" tape programs to be sold to Chicago Area Abraham Mastermind Network members at a deeply discounted rate of 50%. I don't think I have to elaborate on the value that is offering.

In addition, there will be significant discounts on future Abraham live events exclusively for Network members.

The Program's Cost...

Here is the good news! Annual membership in your Local Chicago Area Abraham Mastermind Network is **only \$12,000 (that is a full 52% less than the \$25,000 fee for the original International Abraham Mastermind Network)**... This membership fee entitles you to all the rights and privileges of being in the Chicago Area Abraham Mastermind Network.

In addition to receiving a substantially REDUCED price for your membership, if you need payments terms in order to participate, you can take advantage of an easy payment plan of an initial deposit of \$1,000 and ten monthly payments of \$1,250.

As you can see, the membership fee is structured to be very reasonable relative to the potential value of the program to your business. Your membership includes:

- ❑ **Access to Jay Abraham and his *strategic insights*...** on twice a month, two-hour conference calls.

Given that time with Jay would normally cost you \$5,000 an hour... **direct access to Jay obtaining direct input on the most profitable action-oriented steps to take for your business is easily worth \$120,000 or more a year...**

In fact, as you **EXECUTE** the direct strategic insights Jay gives you... you will add literally *hundreds of thousands of dollars to your bottom-line*...

- ❑ **Coaching and mentoring from Jay's Number One Protégé – Rick Duris**

If you were to engage me directly for such a service, based upon my going rates (which with clients is normally a percentage of the increased profits I create for them)... thus it depends upon the size of your business... But I estimate you are easily obtaining a \$60,000 to \$100,000 value...

- ❑ **Once a month – all day – face-to-face Mastermind Network Meetings**

How do you place a number on the value of meeting face-to-face with your comrades-in-arms? They will not only help you make **major marketing breakthroughs** – but will also add their significant weight of experience to ensuring you implement a **step-by-step execution process** through to *successful completion*...

In addition, you also get:

- ❑ **ListServe Email List – for daily instant contact with fellow Mastermind Network members as and when you need it the most...**

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- ❑ **AMATalk.com Web Site – with recorded conference calls for later reference and review. Plus additional marketing resources from Jay and others...**

- ❑ **Additional Discounts on Abraham Programs and Products**

A full 50% discount on all “in-stock” Abraham products and programs... *plus* you receive deep discounts on future Jay Abraham LIVE events.

Your Next Step...

Your next step is easy and obligation free... you live in the Chicago area as do I ... so I'd like to invite you to call me let's get together...

Whether we have a phone conversation, or do lunch or dinner... just consider it a personal, one-on-one FREE marketing brainstorming session for the purpose of solving your biggest marketing challenges and identify the best techniques to build your business and profits...

...and discussing how your Local Chicago Area Abraham Mastermind Network will create for you **sustainable bottom-line marketing *breakthrough upon breakthrough*...**

Call me at **1(847) 367-1349** today to set up a time for us to chat or to get together. We are only accepting a limit of 40 members for the Chicago Area Network...

With the first meeting and conference calls commencing in September 2004, Thursday, August 12th, 2004 is our deadline, so that I can schedule a get together with each potential member.

Pick up the phone and call me now at **1(847) 217-3039 (Cell) or 1(847) 367-1310 (Office)**. Or you can email me at **rick@abraham.com**.

Summary...

If you are:

- **Committed and passionate** about using my methods, strategies and mindset to *engineer strategic breakthroughs, extraordinary growth, profit windfalls, optimized marketing improvements and key performance enhancements in their business.*

- Have an **intense** desire to learn at the deepest level my mindset for yourself and assimilate and apply my strategies and mindset for your optimum advantage, and...

(over please...)

- Desire to be able to participate, interact and support others who are as equally committed and passionate about using my mindset and methods **on an on-going basis...**

And furthermore, if you recognize the axiomatic *profit-connection* between the **EXECUTION OF YOUR MARKETING** and the resulting *substantial and sustained profits that flow to your bottom-line...* that will increase 10, 100, 1,000-fold when powered by the trio combination of Jay's **strategic insights, coaching and mentoring from his Number One Protégé, and the direct accountability, experience and follow-up support of the group...**

Then the Abraham Mastermind Network is definitely for you!

Jay and I want to create more *explosive, extraordinary and enduring* value/results for you and all Mastermind Network members.

It's time to re-commit to taking *immediate action* on the activities most important to your wealth, your business and your future...

It's time to **reignite your passion** – give yourself a *jolt of new energy, laser-like focus* on the worthiness of your purpose, and develop an **unshakable commitment to it's success...**

Given that you are one of the elite few who has thoroughly adopted the “Abraham Mindset”, you'll immediately recognize the significant *opportunity, value and possibility* which the Local Chicago Area Abraham Mastermind Network offers you.

I am so looking forward to meeting with you personally to discuss your business and sharing some immediate marketing “breakthroughs” for you...

With highest respect, appreciation and admiration,

Rick Duris

P.S. Pick up the phone and give me a call right away... The deadline for your response is Thursday, August 12th, 2004... with the first Network meeting and conference calls commencing in September 2004.

Let's do lunch or dinner (or we can have a phone conference call)... and you will immediately benefit from a personal, one-on-one FREE marketing brainstorming session focusing on your biggest marketing challenge the best techniques to build your business and profits...

Call me now at **1(847) 217-3039 (Cell) or 1(847) 367-1310 (Office)**, and let's commence your “breakthrough” journey together!

(over please...)